



the "crazy dancing guy"
around town in Ithaca, NY

Founder bio

Alex Colket

Founder & CEO, KinClub

Alex Colket is the founder and CEO of KinClub, a private, intergenerational family platform built to turn screen time into shared family time. He founded the company with his sister, **Caroline Stevens Colket**, who serves as CFO — making KinClub a family business in the most literal sense, right down to product ideas contributed by Alex's own nephews.

Alex studied neuroscience at Cornell University, and has spent his career focused on computer science and game design. Before KinClub, he founded **Swidjit**, an earlier venture aimed at being a community hub for local commerce, sharing, and trading — something in the spirit of Nextdoor, but with more emphasis on commerce and practical tools for neighbors.

Alex has lived in Ithaca, NY for 25 years, since first arriving for Cornell in the early days of the internet. Around town, he's probably better known as the "crazy dancing guy" than as a tech founder — he also tends a permaculture forest garden and has various murals on his home and barn.

- ◆ Alex is available for interviews, podcast appearances, and follow-up questions beyond what's covered in this press kit.

◆ The team

KinClub's leadership is a family affair — a company built by a family, for families.

Alex Colket

Founder & CEO

Neuroscience at Cornell; a career in computer science

Caroline Stevens Colket

CFO · Alex's sister

Co-founder and chief financial officer, keeping the family

Educational advisor

Alex's sister · PhD, education

A background in teacher training; shapes learning

and game design. Previously founded Swidjit.

business on solid footing.

content to be genuinely engaging and to avoid a narrow, US-centric lens.

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